

Press Release



A-ENG-18007 | March 15, 2018 | **analytica 2018** (hall A1/booth 502)

High performance for competitive edge

Current and new highlights from the entire analytical instrumentation range /

Now with an even larger booth size of more than 190 sqm /

“Excellence in Science” solutions for routine and high-end applications

Shimadzu, one of the world leaders in analytical instrumentation, will show the current and new highlights from its entire analytical instrumentation range consisting of chromatography, spectroscopy, spectrometry, TOC, material testing and software at the analytica trade show in Munich from 10th to 13th April. They represent the company's ambition to offer its customers and the markets “Excellence in Science” solutions for routine and high-end applications. Now with an even larger booth size of 190 sqm in hall A1 booth 502, Shimadzu underlines its customer commitment with “High performance for competitive edge” as its central idea for analytica show.

Highlights among the exhibits include:

- Nexera Mikros – combines maximum sensitivities of a micro-flow LC-MS system with the robustness of HPLC
- Nexgen GC CAGC-100 – footprint 1/3 less large than conventional technology with 50 % less analysis time
- FTIR spectrometer IRSpirit – a true space saver providing maximum sample space with minimum footprint
- Nexis GC-2030 – highest sensitivity and reproducibility worldwide
- Ultra-fast mass spectrometry (UFMS) with the GCMS-TQ8050 and LCMS-8060 as innovative leaps in development
- Nexera UC/s – liquid and supercritical fluid chromatography with only one system.

Additionally, Shimadzu will give an update on the latest developments at the European Innovation Center, the merger of cutting-edge analytical technology and scientific expertise.

High performance for competitive edge

Represented for 50 years in Europe, and since 2007 as an own business entity in Germany: Shimadzu's innovative spirit and dynamics have shaped the market with numerous groundbreaking milestones and industry firsts. Today, many of them are standard in modern laboratories and support consumer, patient and environmental protection as well as product safety. "The runner is our key visual for the 2018 analytica show and symbolizes our central idea of "High performance for competitive edge", helping customers to move previous technological boundaries, overcome obstacles and develop new methods for their applications", says Jürgen Semmler, Managing Director of Shimadzu Germany. The company's technologies are used in almost all industries such as chemical, pharmaceutical, clinical, environmental, food and manufacturing industries.

Web summary

At the analytica trade exhibition in Munich from 10th to 13th April, Shimadzu will show the current and new highlights from its entire analytical instrumentation range consisting of chromatography, spectroscopy, spectrometry, TOC, material testing and software. They offer customers and markets "Excellence in Science" solutions for routine and high-end applications. Now with an even larger booth size of 190 sqm in hall A1 booth 502, Shimadzu underlines its customer commitment with "High performance for competitive edge" as its central theme for analytica show.

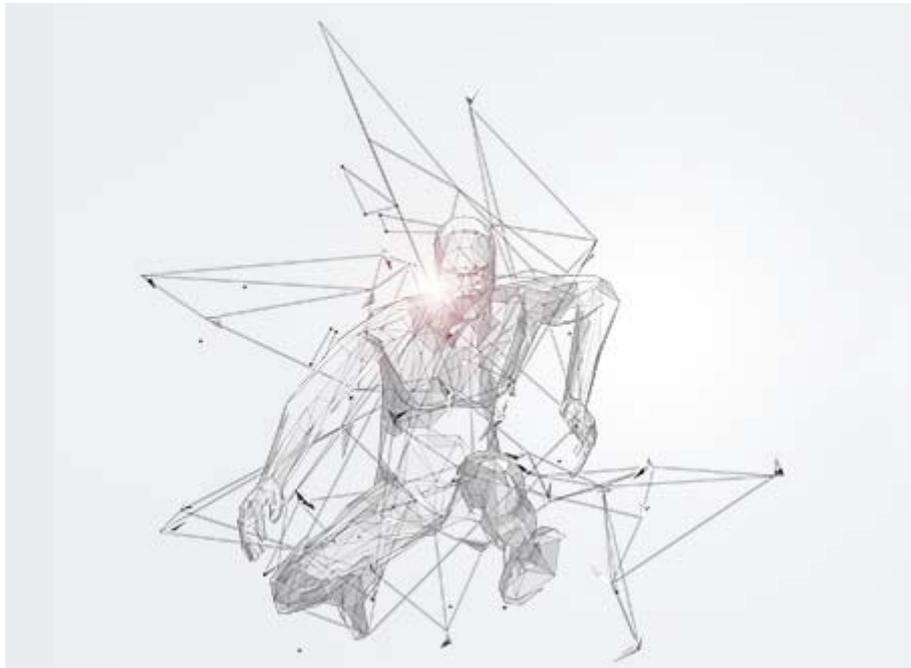


Illustration 1: The runner is Shimadzu's key visual for the 2018 analytica show and symbolizes the company's central idea of "High performance for competitive edge"



For further questions please contact:

Thomas Fulczyk
Shimadzu Deutschland GmbH
Keniastraße 38
D-47269 Duisburg
Phone: +49 (0)203-7687231
E-mail: tfu@shimadzu.de

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