

Press Release

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New branch office

Shimadzu goes Sweden

**The full range of analytical instrumentation solutions on 350 sqm /
Sales, service and application specialists serving Swedish industries /
Shimadzu represented in all European countries**

Shimadzu, one of the world leaders in analytical instrumentation, opens its own branch office in Sweden from the beginning of September. It will be based in Stockholm, in the city district of Kista. The full address is Shimadzu Filial Sverige, Finlandsgatan 40, 164 74 Kista. The company is already represented in all European countries with own subsidiaries and branch offices as well as a tightly woven network of qualified distributors.

“We are proud to be present in the home country of Alfred Nobel and Swedish Laureates from chemical, physical, clinical and engineering sciences”, said Lage Thaning, Managing Director of the Shimadzu Sweden Branch Office. “Sweden has always been an early adopter of new technologies and open-minded towards new developments.”

Sales, service and application specialists serving Swedish industries

Shimadzu’s office with approx. 350 sqm hosts administration space as well as a demonstration lab and seminar rooms. The team will consist of twelve employees covering sales and service, each with four people. Two application specialists complement the team, and two positions are still open in sales and service, the latter particularly for southern Sweden.

The full range of analytical instrumentation solutions on 350 sqm

In the demo lab, latest solutions and products will be highlighted. In this environment, both existing and potential customers can get first impressions of the systems regarding size and footprint. They can experience the systems running and test them in operation.

These opportunities help customers to make the right purchasing decision according to their needs.

The Swedish office will market Shimadzu's full range of analytical instrumentation solutions covering chromatography, mass spectrometry, TOC (sum parameter) and spectroscopy. In particular solutions for clinical, pharmaceutical, environmental and food applications in industries and science will be promoted. Depending on the analytical needs, Shimadzu offers standard or customized solutions to support individual tasks in routine applications and method development challenges.

Lage Thaning: "With our own branch office, we intend to fully serve the needs of Swedish companies and industries. This covers the full range of our products and services, an own demo lab and the possibility to develop customized methods and solutions together with our clients."

All necessary details at a glance:

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Web summary

Shimadzu opens its own branch office in Sweden at the beginning of September. The Swedish office will market Shimadzu's full range of analytical instrumentation solutions covering chromatography, mass spectrometry, TOC (sum parameter) and spectroscopy, targeting clinical, pharmaceutical, environmental and food applications in industries and science. Twelve sales, service and application specialists will run the Stockholm-based office of 350 sqm, also hosting a demo lab and seminar rooms.



Figure 1: Ready to commence business: Lage Thaning (r.) and his team will promote 'Excellence in Science' in Swedish markets

Web link: www.shimadzu.se



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